

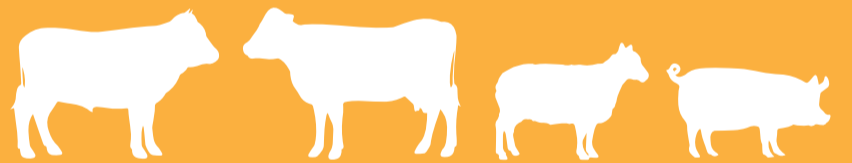
#ColostrumIsGold



Feeding colostrum

- of the right quantity
- of the right quality
- quickly enough after birth

will improve health and productivity, increase daily liveweight gain, and reduce the chance that newborn animals will need antibiotic treatments later in life.



Join the #ColostrumIsGold campaign this February by sharing your tips and experiences, and win a refractometer, ewe milker or other great prize!*

More details on this as well as facts, information videos and other resources at www.colostrumisgold.org

A campaign co-ordinated by

RESPONSIBLE USE OF MEDICINES IN AGRICULTURE ALLIANCE

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*Terms & Conditions apply